

**Wheatland Union High School Booster Club  
Presents**

# Advertising

**Unlimited Opportunities to Support  
Wheatland Union High School Programs and  
promote your business at the same time!!**



- Sports Calendars
- Sports Programs
- Game day Programs
- Golf Tournament
- Banners
- Website Advertising
- Novelty Items

**2011-2012**

Through out the year we will be offering advertising opportunities in support of our Pirates. We will be offering individual advertising opportunities along with several package deals.

- Sports Calendars
- Sports Programs
- Gameday Programs
- Golf Tournament Sponsors
- Banners
- Website Advertising
- Novelty Items

Our goal is to support our school while being able to offer opportunities to the business community at reasonable prices.

**Wheatland Union High School Booster Club  
is proud to be the exclusive marketing agent for the  
Wheatland Union High School Athletics Department.**

April 2011

To Whom it may concern,

The Wheatland Union High School Athletic Department has authorized the Wheatland High School Booster Club to be the sole agent to sell advertisement for the sports schedule/calendar and spirit goods for the Wheatland Union High School Fall/Winter/Spring Sports programs.

Any other group or organization attempting to do so otherwise on behalf of or in the name of the Wheatland Union High School Athletic Department does not do so with our consent or blessing.

Any questions please feel free to call the school at 530-633-3100 x 112. Thank you.

Dave Contreras  
Athletic Director  
Wheatland Union High School

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# Go Pirates!

# **Your Business Can Score Big With 2011-2012 High School Sports Posters!**



The Wheatland Union High School Booster club is excited to begin work on the Wheatland Union High School Athletic Posters. These posters will contain the schedules for the 2011-2012 seasons along with photos and facts about the programs.

We will be offering sponsor ads at affordable prices. We will produce three posters, Fall, Winter and Summer sports.

As the Wheatland Union High School Booster Club will be putting the calendars together all your advertising dollars will stay in the school and because we are not paying an advertising company to solicit advertisements the prices will be reasonable and best of all you will not receive unlimited calls!

## **Maximize your exposure with full color & wide distribution**

Several hundred full color prints will be distributed throughout the community and in area businesses. And, each team poster will be prominently featured online at [wheatlandboosters.org](http://wheatlandboosters.org).

Payments will be made easy! Can be split up per program or on a monthly basis, which ever is convenient for you!

**HIGH SCHOOL SPORTS POSTERS ...  
SMALL INVESTMENT, BIG RETURN!**

This ad size is  
4"W X 6"D  
\$500/single  
\$800/two  
\$1000/three

This ad size is  
4"W X 4"D  
\$300/single  
\$500/two  
\$600/three

This ad size is 4"W X 2"D – \$250/single  
\$400/two  
\$600/three

This ad size is  
2"W X 2"D  
\$125/single  
\$200/two  
\$300/three

This ad size is 4"W X 1"D – \$125/single  
\$200/two  
\$300/three

This ad size is  
2"W X 1"D  
\$75/single  
\$125/two  
\$175/three

**ACT NOW!**

We hope you will show your support by sponsoring an ad ... or even two or three.  
Special discounts for multiple poster advertising!

Twice a year, once in the Fall and once in the Spring we will be producing a sports program. These programs will have pictures for the teams, players and coaches. We will include team information and trivia where possible.

We will offer 2 sizes of advertising

	One program	Two Programs
Business card size	\$25	\$35
Double business card size	\$45	\$80

We will assist in ad design if needed. Special pricing for multiple programs.

### *Gameday Programs*

Get ready for the big game! These 4 page programs will be available at limited home football games (other sports may be added later). *This is a good opportunity to showcase our Seniors!*

We will offer 2 sizes of advertising

	One program	2 Programs	3 or more
Business card size	\$25	\$35	\$70
Double business card size	\$45	\$80	\$100

This is our largest fundraiser. We have been able to help several sports/clubs with the funds raised here. It is also a lot of Fun! Get a team together and come on out!

If you send in you application before Feb 15, 2012 you will be entered in a drawing for a foursome for the following year!

***ANNUAL GOLF TOURNAMENT***

**“A DAY ON THE GREEN WITH THE WHEATLAND HIGH PIRATES”**

**March 2012**

**Sponsorship and/or Donations**

**Gold Level - \$1000 or more**

Includes fees for 4 golfers  
Lunch-dinner-golf cart  
Hole Sponsor - Tee Signage  
Recognition as Gold level Sponsor

**Silver Level - \$750**

Hole Sponsor - Tee Signage  
Recognition as Silver level Sponsor  
Banner at School

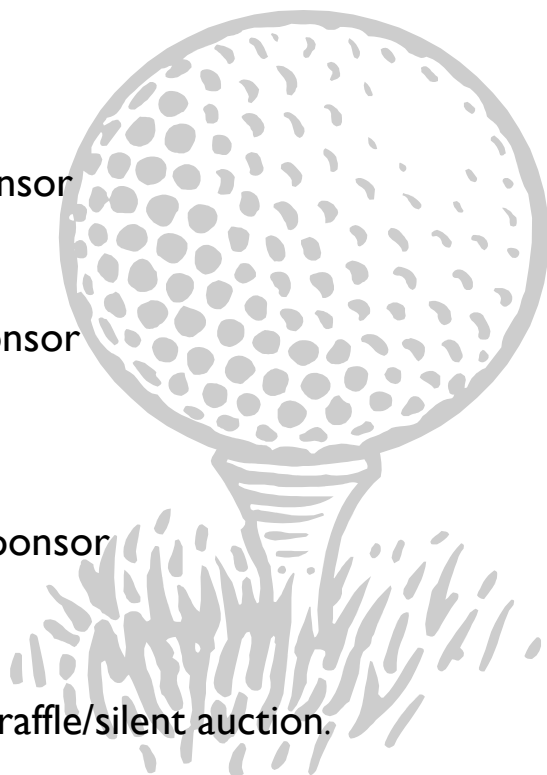
**Bronze - \$500**

Hole Sponsor - Tee Signage  
Recognition as Bronze level Sponsor

**Hole Sponsor - \$100**

Hole Sponsor - Tee Signage

You can also donate a prize for the raffle/silent auction.





## *Novelty Items*

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Time to get in the spirit! We will be offering advertising on novelty items to support our teams. Each item will be printed with the Pirates information on one side and the advertiser on the other.

	Per	
	<u>100</u>	<u>200</u>
6" Plastic Football	\$300	\$500
3 3/4" Plastic Basketball	\$300	\$500
3 3/4" Plastic Volleyball	\$300	\$500
3 3/4" Plastic Baseball	\$300	\$500
3 3/4" Plastic Soccer ball	\$300	\$500
5" x 12" Sports Felt Pennant	\$350	\$525
32oz Sports Bottle	\$300	\$500



## All Packages include:

All Three Sports Calendars—Fall Winter and Spring

Two Sports Programs -Fall and Spring

Gameday programs are subject to number of home games but will be a minimum of 2

## The Ultimate Pirate Fan!

• Sports Calendars	2”X4”	\$600	
• Sports Programs	Business card size	\$35	
• Game day Programs	Business card size	\$70	
• Golf Tournament Sponsor	Bronze	\$500	
• Banner (with your own banner)		\$100	
• Website Advertising (yearly ad)		\$100	
• Novelty Item (100 or your choice )		<u>\$300</u>	
		\$1750	\$1500 Special

Payment options available!

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## The Super Pirate Fan!

• Sports Calendars	2”X4”	\$600	
• Sports Programs	Business card size	\$35	
• Game day Programs	Business card size	\$70	
• Banner (with your own banner)		\$100	
• Website Advertising (yearly ad)		\$100	
		\$905	\$800 Special

Payment options available!

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## The Pirate Fan!

• Sports Calendars	2”X 2”	\$300	
• Sports Programs	Business card size	\$35	
• Game day Programs	Business card size	\$70	
• Banner (with your own banner)		<u>\$100</u>	
		\$505	\$450 Special

Payment options available!

Wheatland Union High School Booster Club

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Add: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Package Deals	Quantity	Price	Total
The Ultimate Pirate Fan	_____	_____	_____
The Super Pirate Fan	_____	_____	_____
The Pirate Fan	_____	_____	_____

Individual Items

Sports Calendars \_\_\_\_\_

Sports Programs \_\_\_\_\_

Game Day Programs \_\_\_\_\_

Banners \_\_\_\_\_

Novelty Items \_\_\_\_\_

Golf Tournament

Level \_\_\_\_\_

Total: \_\_\_\_\_

Signature

Date

Ad Rep: \_\_\_\_\_ Ad Work Recved: \_\_\_\_\_ Returning: \_\_\_\_\_

Payment: \_\_\_\_\_ Bill Me: \_\_\_\_\_ Monthly Payment: \_\_\_\_\_

**Art Work**

**Notes**

This form can be emailed, faxed or mailed to me! If you would like to set an appointment to discuss the advertising please call me!

Betty Frisbee

Ph: 530-742-3968

Fax: 530-742-7200

Email: [treasurer@wheatlandboosters.org](mailto:treasurer@wheatlandboosters.org)

**2011-2012**

PO Box 274  
1010 Wheatland Road  
Wheatland, CA  
95692

Web Address: [www.wheatlandboosters.org](http://www.wheatlandboosters.org)  
E-mail: [Info@wheatlandboosters.org](mailto:Info@wheatlandboosters.org)

